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"It's during our darkest moments that we must focus to see the light" -Great Buddha



USEFUL LINKS

1.Live updates on New Coronavirus (COVID-19) outbreak

https://hpb.health.gov.lk/en

2. Ministry of Health and Indigenous Medical Services

http://www.health.gov.lk/

3. Locate Nearest Pharmacy Delivery Service

http://www.health.gov.lk/moh_fina l/english/others.php?pid=209

4. President Media Division

http://www.pmdnews.lk/

5. Sri Lanka Customs

http://www.customs.gov.lk/

COVID 19 AND BUSINESS CHALLENGE - FCCISL TAKES THE INITIATIVE.

By Ajith D Perera



Mrs. Shirley Jayawardena
President of
Federation of Chambers of
Commerce and Industry of
Sri Lanka

FCCISL is to organize series of FREE webinars to educate Sri Lankan business audience on COVID 19 and **BUSINESS** CHALLENGE which comes as a part of its membership services to its membership. Accordingly Federation chambers of commerce and Industry of Sri Lanka and its member chambers, Colombo Chamber of Commerce, (CCC) Information Federation of Technology Sri Lanka (FITIS) and organized FREE on line training session on Work From Home recently. The webinar was conducted successfully and over 150 participants received the training in all parts of the island.

In response to the challenge posed by COVID19 ,FCCISL has also formed a think tank - Contingency Intelligence and Response Agency (CIRA) to assess impact on COVID19 on trade and implement strategies to help rapid business recovery and also to be ready with any future threats to businesses in Sri Lanka. CIRA is to unfold number of actions to mitigate the negative economic impact on the business sector.

FCCISL will conduct another webinar today (11th of April 2020) in collaboration with CCC and Federation of Indian Chamber of commerce and industry (FICCI) on Post Covid-19 Business Survival. Leading business chamber leaders such as Asela De Livera ,President of National Chamber of Commerce of Sri lanka, Saranga Wijeyarathne President of Colombo Chamber of Commerce, Dinuk Hettiarachchi, Immediate Past president, Chamber of Young Lankan Entrepreneurs Shanil Fernando, Secretary of International Chamber of Commerce, Dr. Rohitha Silva, President of Asia Pacific Trade Agreement Chamber of Commerce & Industry, Manoj Chugh , Chairman - South Asia Regional Council, Federation of Indian Chambers of Commerce & Industry, Lai Yung Sun ,President of Sri Lanka China Trade and Investment Council will come on same platform to share their thoughts on how the business world can fight against COVID 19 and move forward during post COVID 19. This webinar will be moderated by Keerthi Gunawardene senior vice president of FCCISL and Immediate past president of International

Speaking on the webinar FCCISL president Shirley Jayawardena said this leading chamber leader's webinar is the first of its kind in Sri lanka and we are happy to host this event in collaboration with FICCI which can share the Indian perspective with the audience. We have also invited China Trade and Investment Council to share the Chinese perspective as well. Quoting famous saying "business of business is to do business "she said we do not have any other alternative but to do business only. we are aware that COVID19 has changed the macro business environment and human behavior due to social distancing. The magnitude of negative economic impacts has compelled us to think differently. Todays' main challenge faced by us is how to have productive social distance and technological innovation to help businesses bounce back to pre COVID19 era. In this context I hope this webinar will shed light on many new avenues for businesses to succeed she concluded.



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